



HTH Engineering, Inc.
 Tel: (727) 939 8853 Toll-Free (866) 254-0714
 FAX (810) 821-6940
 Web: <http://www.startstop.com>

PRODUCT COMPARISON* Why we believe Start-Stop PowerPlay for Windows Media Transcription System is the best product available today.

	Start-Stop® PowerPlay for Windows Media Transcription System	Imitator “all in one” copycat product
Number of years product has been sold and been in service	<p>4 Years, with 10,000+ satisfied customers since 2004. (Government, Police, Hollywood, Industry, Free-Lance Transcriptionists), on a wide variety of operating platforms and networks.</p> <p>Continuous introduction of new features that our customers have asked for makes this product robust and versatile. See http://www.hthengineering.com/hth-strengths.html</p>	Introduced on their website Summer 2008
Free Software Upgrades for the Life of the product?	YES	NO
MONEY BACK GUARANTEE	<p>YES, full refund within 30 days of purchase on entire system because we stand behind the product and know you'll want to keep it.</p> <p>http://www.startstop.com/order.asp#guarantee</p>	<p>NO, apparently they don't want you to have any recourse when product is less than your expectations</p> <p>“This kit includes software and is therefore non-returnable.”</p>
Windows 98, ME, 2000 Compatible?	YES, as well as Windows XP and Windows VISTA (all variations).	<p>NO</p> <p>“NOT GUARANTEED TO WORK WITH ALL COMPUTERS”</p>
Tech Support	Lifetime, as long as you own the product. We support you via Live GoToMeeting™, Phone, and email as long as you own the product.	Only 90 days phone, and 1 Year via email.

Install the software on both a laptop and PC?	YES , we want you to be productive and free to work wherever you want.	?
Time Code Stamping	YES Time Stamping lets you automatically show the exact time that each person said something. It's useful for court reporters, Hollywood movie script transcription, law enforcement interview transcription, and those doing television shows. See http://www.startstop.com/powerplay_timestamp.asp	NO
Video Thumbnail Insertion	YES	NO
Expert Engineering Staff	YES , our expert engineering staff supports and continuously improves this product.	? Our speculation is that the copycat product was developed by a "Rent a coder" in another country. Beyond the most basic questions, we predict you'll have your hands full trying to get help.
Free <u>Automatic</u> Upgrades via Internet	YES	NO
Job Manager	YES , shows a spread-sheet like view of work accomplished http://www.hthengineering.com/powerplay_jobman.html	NO
Stopwatch Function	YES , allows you to bill for your time with a report showing how long you worked on each job.	NO
Line Counter	YES , tracks your line count for productivity and billing	NO . Website says "-Allow Line counting" but this is not a feature of the program. They're talking about using MS Word to count your lines! We're talking about a full-feature line and character counting system for accurate billing.
Support for a Wide Variety of Foot Pedals if you just need the software	YES , supports Infinity USB, Serial and Gameport Foot pedals , as well as Start-Stop 2-pedal systems, DAC 3-pedal systems, Classy USB, Philips USB Foot Pedals, and <u>new Philips 2305 USB Hand-Control System</u>	Infinity USB only
Accepts Super Heavy Duty 2-Pedal Start-Stop Pedals	YES , not only works with super-heavy duty 2 pedal units, but also with industry-standard USB, Serial and Gameport Pedals as well	NO
PLAY URL button	YES , allows entry of any supported media clip on the web by entering the URL web address.	NO

Graphical display of Bookmarks	YES , Bookmarks allows you to <u>precisely</u> go to any spot in the Video or Audio, with unique <u>Graphical Timeline Display</u>	?
Ability to Time-Offset and adjust Frame Rate for non-standard videos	YES , allows correction for non-standard video frame rates encountered in law enforcement and television video	NO
Free Lifetime Upgrades and Support	YES , as a valued Start Stop customer, you receive free software upgrades & support for the life of the product, with continuous introduction and support of new features as they're introduced in the industry. Own a reliable tool that stays with you for years.	NO

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 *Disclaimer: Comparison data taken from imitator's website 7/15/08. Observations and comments are solely the opinions of HTH Engineering, Inc based on imitator's advertised website. We invite you to compare and decide for yourself!

We consider the "all in one" imitator retailer to be using unsupported and fabricated statements in their web advertising. Take a look for yourself!

Unsupported Claim	Observation
<i>"Worlds Only DVD Transcription Kit"</i>	False claim. See comparison matrix above
"Turn your PC into a high-quality transcription machine, using your feet to activate Play/Pause/Step Back, Step Forward, Rewind while using your favorite word processor!"	Verbiage directly plagiarized, word-for-word, from www.startstop.com/sst2.asp You can visit history of HTH Engineering, Inc.'s past web sites back nearly a decade at www.archive.org
<i>America's #1 DVD Transcriber used by the Feds, State, & local government. Law Firms first choice in transcribing DVDs.</i>	Highly unlikely they're number one anywhere, as product just introduced! HTH Engineering, Inc., on the other hand, has provided hundreds of federal, state, and local agencies with Start Stop PowerPlay since 2004.

Thanks for the Warning!

I almost placed a order online before I read your recommendation of **using Google's Satellite/Maps to check out online stores.**

Turns out that the online site was a guy working out of his house.

Wow, I could have had my identity stolen.

- Tina Johnson MT, Texas

Thanks for the Warning!

I almost placed 2 orders online before I read your recommendation of **using Google's Satellite/Maps to check out online stores.**

Turns out all the online sites were just guys working out of their houses.

Wow, I could have had my identity stolen.

- Cindy Matthews, Georgia

We find this amusing and appear to be fabricated statements. Both are found on different pages of their web site!